

FOCUS  
ON

# Paradise Key South Beach

## A neighborhood unlike 'anything you see out at the beach'

Special to Homes

When John and Linda Thomas made some recent weekend plans, first on the list was visiting the HGTV Smart Home 2013 in Paradise Key South Beach. For the Thomas family, this was an easy trip since Jacksonville Beach is only about 30 miles from their Mandarin home.

"We couldn't wait to see the Smart Home," said Linda Thomas. "[HGTV] could have built this anywhere in the country and they chose Jacksonville Beach. That is just so exciting for our area."

Indeed, people from all over the

world have visited Paradise Key South Beach since the house opened for tours last month. HGTV enthusiasts from California, Oklahoma, Maine and even as far away as Dorset, England, have journeyed to Jacksonville Beach. Tickets have been purchased online from 37 states. And when people exit through the garage onto the driveway after the tour, the most common comment is, "I am going to win that home."

"I'm entering every day. I've told all my friends I'm going to win it," said Thomas.

Thomas and her husband were equally as impressed with the de-

velopment where the HGTV Smart Home is quietly nestled.

"The first thing I noticed were the water features, the bridge and the paths throughout the neighborhood," said John Thomas. "

"This neighborhood isn't like anything you see anywhere else at the beach," added Linda Thomas. "It makes you feel like you're in Key West."

These are exactly the qualities that put Paradise Key South Beach as the frontrunner to be the site of this year's Smart Home. Developer Lon

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Photos special for Homes

The 2,400-square-foot home at 3706 Marathon Key couples modern technology with the Old Florida style that every Paradise Key South Beach home showcases on the outside.

# Paradise

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Walton meticulously designed the landscape, streetscape, paths, bridges and architectural design with his team of experts to create an “Old Florida” feel throughout his development.

“What we have in Paradise Key South Beach is so unique and it’s exciting to see that even the tour-goers appreciate the details,” said Walton. “This Old Florida style home is not something you see too often in Jacksonville Beach.”

The community will be limited to just 62 home sites. The HGTV spotlight on the Smart Home built by Paradise Key’s preferred builder, Glenn Layton Homes, has the velocity of the development moving at a nice pace. Homes in Paradise Key South Beach start in the \$500,000s. The architectural

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Paradise Key South Beach is located off Florida A1A, north of Butler Boulevard on Jacksonville Drive. Call (904) 222-8686 for more information. Tickets to tour the HGTV Smart Home can be purchased online at [www.beachmuseum.org](http://www.beachmuseum.org) or at the home. Tours are open Wednesday through Saturday from 10 a.m. to 5 p.m. and Sundays from noon to 5 p.m. Tickets are \$20 each and proceeds benefit the Beaches Historical Society.

design qualities include towers with roof heights of 42 feet, metal roofs, detached two- or three-car garages with second story family suites and third-floor observation decks. Every home will be accented with a distinctive white



The interior decor and color scheme reflect the coastal community, with aqua, sand beige, driftwood and coral hues used in each room. The Smart Home was built to meet the Consumer Electronics Association TechHome Gold Rating, which provides a whole-house network that distributes audio, video, data, telephone, television, home automation and security signals into multiple rooms.

picket fence. One of the most popular features of the homes is the outdoor living space that is just as thoughtfully designed as the indoor areas.

“I told my husband I felt the outdoor kitchen was a perfect

place to entertain,” said Linda Thomas. “I could see our friends sitting around the bar. It’s just so casual, laid-back and relaxing.”

Thomas and an expected 35 million others will enter the sweepstakes to win the home.



Those who enjoy the coastal lifestyle will also enjoy the art of entertaining with the latest designs in pools, fire pits, covered patios and porches.

And, for a fortunate 61 other families, they will call Paradise Key South Beach home.

Visit [www.paradisekeysouthbeach.com](http://www.paradisekeysouthbeach.com) for more details about Jacksonville Beach’s most desirable custom home community or call (904) 222-8686.